

Public Outreach

Minutes of Sept. 17 2013

In attendance:

Natalie Wolf, Rich Bardach, Tom Muething, Bill Doering, Scot Lahrmer, Nicole Browder, Josephine Rosenblum

The meeting was called to order by Chairperson Wolf at 4:00 and minutes from the meeting of June 5, 2012 were approved with corrections. Mrs. Wolf noted the irony of a meeting of the Public Outreach committee giving only the minimum of 24 hours of notice to residents given that the only agenda item concerned "public access" to council meetings.

The meeting was requested by manager Scot Lahrmer to discuss the Village contract with ICRC. The Village's contract with Time Warner Cable for ICRC recording is \$22,000/year and comes up for renewal in November, 2013. An informal survey of residents was conducted seeking opinions on the Village contract. Ten residents responded, nine of whom suggested that we were spending too much money. Josephine Rosenblum pointed out that she responded, but her response was not included in the tallied responses presented to the committee.

Clerk Nicole Browder presented the committee with four alternative options for continuing public access to council meetings (attached).

Option 1: Cancel existing contract and cease recording; Option 2: Utilize existing sound equipment and post sound-only recordings to the website; Option 3: Purchase video recording equipment and software for in-house production and publish to YouTube; Option 4: Purchase high-end AV equipment that can be used for streaming. Approximate costs of each option were given and discussed.

The committee recommended that staff test the equipment in "option 3" and report back to the committee. Additionally, the committee recommended that staff investigate further the "Loveland" option that was not presented to the committee. This option has an initial higher cost, but includes additional software that can expedite much of the work of preparing council packets for council members.

No other action was taken by the committee.

Natalie Wolf