

# ESC Meeting Notes – January 25, 2016

7:00-8:30 PM AV Community Room-7149 Ridge Rd

**Attending:** Merrie Stillpass, Joanne Gerson, Pete Duffy, Kathie Kraemer, Tom Muething, Colin Driscoll, Roger Toennis, Rob Schmuelling, Susan Cohen, Beth Muething, Marvin & Gerry Krauss, Jim Kelly, Susan Rissover, Jeff & Clayton Bickel, Andrew Cohen, Hannah Smith

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## 1. Welcome

## 2. OSD – April 10, 2016

- a. Participants: Cohen - Royal Paper – Rockdale/Ohio Mills - ScrapNati
- b. Expectations for : Cohen, Rockdale & ScrapNati
  - i. bring their own volunteers
  - ii. arrive for set up at 11 am and stay to clean up
  - iii. Promote to their constituencies, electronic media, post flyers
  - iv. Report to collected amount to ESC (weight, volume)
  - v. Rockdale –more information on container(s), method of delivery, timing; sort collections?
  - vi. ScrapNati – will bring tubs; ask donors to pre-sort
- c. Expectations of ESC:
  - i. preparation of site plan for event, including traffic circulation
  - ii. organize volunteers to set up/clean-up, direct traffic flow, help with paper, floaters
  - iii. PR on AV website, member organizations (Green Umbrella), AV Businesses/Institutions, NextDoor, work with agencies to promote
  - iv. provide safety vests
- d. Banner/Cards/Yard signs:
  - i. check existing banners, etc. to determine if reusable – Andy & Merrie
  - ii. Get Andy logos to update artwork and get quotes on making new PR materials – Merrie/Andy

## 3. WeThrive updates

- a. The Community Recognition Event – AV ESC received plaque
- b. Action Plan Updates –continue to update; fill in Objectives 2 & 3
- c. Ambassador Training program
- d. Possible article – emergency preparedness in event of long-term power outage –Rob/Tom/Chief Wallace

## 4. 2016 Calendar- ( in addition to #2 above)

- a. Feb. 19 Rumpke Recycling Bin program – 7 PM –Community Room
  - i. Anne Gray, Education specialist/Rumpke will present video, Q&A
  - ii. Make sure projection equipment works - Tom
  - iii. PR – newsletter, calendar, NextDoor, Green Umbrella, Cincinnati.com
- b. Feb. 29 meeting - Gary Meisner will give overview of changes at Adath corner
  - i. presentation will use 15-30 min. of meeting time
  - ii. PR – newsletter, calendar, NextDoor
- c. April 25 TCUSA/Earth Day - 6 PM
  - i. Movie: Trees In Trouble – Merrie will contact Taking Root about showing
    - i. Show movie (15-20 min) then ceremony
  - ii. Tree planting demo – location, species – work with AV staff
  - iii. PR – newsletter, calendar, NextDoor, Green Umbrella, Cincinnati.com
- d. compost program
  - i. try to set up in May at AG
  - ii. PR – newsletter, calendar, NextDoor, AG Garden
- e. Potential program ideas – Energy audit

5. **Other** – Merrie reported she was on David Allor Planning Workshop on Jan 22 representing the ESC

- **NEXT MEETING: February 29th – 7 PM**