

AMBERLEY BEAUTIFICATION COMMITTEE MEETING SUMMARY

MEETING DATE: November 19, 2009

7:30-9:00 PM; Amberley Village Community Room

PRESENT: Jim Kelly; Ed Hattenbach; Leslie McIntosh; Merrie Stillpass; Steve Rasfeld; Albert Tomasi; Elaine Tomasi; Jon Chaiken; Cynthia Goodman

DISCUSSION:

1. Welcome

2. **TCUSA:** Anna worked with staff and has completed the TCUSA application due to Wendi's office by 12/4/09

3. **Arbor Day is April 30, 2010.** Not too early to think about program—April 25 or May 2?

a. **Include a program activity at Amberley Green?**

4. Board Update—Chairmanship Position of each Board Member

a. Discussed updated the 2007 list that each board member should take the leadership role and involve other committee members and residents in AVBC activities in the following areas:

- i. Albert: Policy, regulations
- ii. Cindy: Gardens
- iii. Jeanette: Trees
- iv. Jim: Fundraising
- v. Larry: Arbor Day activities?
- vi. Merrie: Oversight
- vii. Pam: Publicity, AVBC Awards
- viii. Scott: Arbor Day activities?
- ix. Tom: Design, maintenance

b. Absent from the list above are:

- i. Education
- ii. development of 5 year strategic plan

5. Fund raising for Beautification Committee projects:

- a. **Fund raising committee** needs to meet to discuss the ideas: Jim, Pam, Cindy, Leslie, others
- b. develop clear list of projects & priorities for after Jan. 1st for publication in next newsletter (1/7/10 deadline)
- c. have a testimonial from Nov. speaker about Sharon's garden design
- d. Lecture: might not include in fundraising effort—not profitable. Lectures 4 times a year more to introduce new ideas

6. **Maintenance issues** at garden at corners of Ridge & Galbraith & Section Roads. Discussed with Steve to share with Wes that Groundskeepers cut back grasses & other plants intended to remain until late winter.

7. **Tree Academy:** Albert & Tom are attending the Tree Academy program that Wendi is teaching. Albert spoke very highly of the 5 topics covered from 9 am – 3 pm and the segment of Marketing Urban Forestry.

8. **AVBC Name change**—the committee has decided to change the name of the group to better reflect the work and mission. Names discussed included:

- a. Environmental Stewardship Committee
- b. Environmental Stewardship & Beautification Committee
- c. ???? your ideas are welcome!
- d. Jim will look up what Wyoming & Montgomery call committees charged with similar tasks.

9. Announcements

- a. Meeting with Wendi Van Buren @9a.m. on 12/7/09 to view existing potential for Arboretum at Amberley Green
- b. TCUSA luncheon will be held 4/23/10 in Montgomery, OH. I would encourage everyone to attend because it is close and Amberley will be hosting it in 2012. It provides a great opportunity to learn in advance what contacts and sponsorships are needed.
- c. **Next Meeting: January 25, 2010**